



seashipnews
Singapore
www.SeaShipNews.com Market Report 2014

**Still rising?
Why Singapore
will remain Asia's
maritime hub**

Content, Content, Content

95% of all Singapore reports tend to be instantly forgettable advertorial – flicked through in seconds and tossed aside.

At SeaShip News we pride ourselves first and foremost with content. Get the content right, and a publication has an actual shelf life. With this spirit in mind, we launched our first SeaShip News Singapore Market Report last year positioning the title as a shipping annual. The magazine gained plaudits for being refreshingly different, taking a holistic look at sectors rather than the standard single company fare of many of our rivals. People liked that SeaShip News Singapore Market Report was willing to tackle tricky issues facing the republic as well as highlighting Singapore's strengths.

This year we have taken the best of the previous issue's concept such as the timeline highlighting all the key maritime developments in the year in Singapore, and made the magazine more interactive with a poll launched to identify the strengths and weaknesses of Singapore as a maritime hub. Thousands of respondents are expected and the results will be in the magazine.

As well as content, SeaShip News is a firm believer in distribution. Not only will this year's shipping annual go to every shipowner in Singapore, it will also be at a number of events including OSEA, TransAsia, Offshore Support Vessels, Singapore Maritime Week and NorShipping.

Sectors for coverage include the national economy, offshore, finance, yards, ports, dry bulk, containers, LNG, tankers, breakbulk, shipmanagement, human resources, piracy and the environment.

Distributed at:

3,000 magazines will be distributed via our exclusive Singapore database and at events including: OSEA 2014, TransAsia 2014, Offshore Support Vessels conference 2015, Singapore Maritime Week 2015, and NorShipping 2015.

It will also be readable online on SeaShip News at www.seashipnews.com where the previous edition attracted over 10,000 readers.

Advertising Rates

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Full Page	210 x 297mm	216 x 303mm
Half Page	180 x 128mm	—
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Files should be PDF, EPS or 300dpi TIFF, with necessary crops and bleed. Details available on request.

About SeaShip News

SeaShip News is the Southeast Asian daily maritime and offshore news portal owned by Singapore-headquartered Asia Shipping Media.



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