# seashipnews www.seashipNews.com

Distribution at SIBCON 2014

At a crossroads The future of bunkering

JOHANNE

An Asia Shipping Media publication

The world's largest bunkering event, Sibcon, is fast approaching. Taking place this October in Singapore, Sibcon will discuss the key issues affecting the industry both in Singapore and worldwide.

Setting the agenda SeaShip News, the leading Southeast Asian maritime and offshore title, has struck a deal with the organisers of the show to include our exclusive Singapore Bunkering Market Report 2014 in every delegate's bag.

SeaShip News's Singapore Bunkering Market Report 2014 will look at Singapore's position within world bunkering as well as all the latest technology associated with the sector including mass flow meters, and how low sulphur fuels will change world shipping.

We will be conducting a Future of Bunkering Poll this summer, the results of which be released in the magazine.

SeaShip News Bunkering 2014 Report will also look at the latest developments at the world's other leading ship fuel hubs such as Rotterdam and Fujairah as well as highlighting emerging competitors.

Topics to include: Alternative fuels, measuring quality, the latest from IMO, insurance, bunker vessel designs

## **Cruise Special**

In association with Asia Cruise News our magazine will also discuss cruiseline priorities when it comes to bunkering

## Distributed at:

Official media at SIBCON – we have struck a deal with the organisers to ensure our Bunkering title will be in every delegate bag at the world's largest bunkering event this October

Additional events: OSEA, Shiptec China, World Shipping Summit, NorShipping

Print Run: 3,000 magazine will be distributed to shipowners around the world on top of the guaranteed 2,000 print run for events in Asia and Europe.

## Advertising Rates

#### Print

Full Page	US\$4,500
Inside Front Cover	US\$5,000
Outside Back Cover	US\$5,500
Half Page	US\$2,850
Quarter Page	US\$1,800

## **Print Tech Specs**

	Trim Size	<b>Bleed Size</b>
Full Page	210 x 297mm	216 x 303mm
Half Page	180 x 128mm	—
Quarter Page	84 x 128mm	—
Files should be PDF, EPS or 300dpi TIFF, with necessary crops and bleed. Details available on request.		

### **About SeaShip News**

SeaShip News is the Southeast Asian daily maritime and offshore news portal owned by Singapore-headquartered Asia Shipping Media. SeaShip News is also the publisher of a well-regarded Singapore annual



To book your advertisement now contact Helen Ong-Rajah on +65 9690 8785 or email helen@asiashippingmedia.com.